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| **Item #** | **Description**  | **Meeting Material** | **Responsible**  | **Time**  |
|  | ARRIVAL* Continental breakfast provided
 | Buffet style  | Catered  | 8:30  |
|  | WELCOME AND INTRODUCTIONS  |  | Elaine  | 9:00  |
|  | * Devotions
 |  | Marion Good |  |
|  | * Agenda review
 | Agenda  | Elaine |  |
| 1.
 | 2019/20 ACCOMPLISHMENTS  | Strategic Plan  | Shared Services team | 9:15 |
|  | * Dreams for the future
 | Presentation  | Elaine |  |
| 1.
 | RELIEVING POVERTY * What does “relieving poverty” for the frail and elderly mean today?
* Why is this Fairview and Parkwood’s “reason for being” in the future?
* Why should Fairview and Parkwood embrace growth opportunities?

  | Summary memo | Group Discussion | 10:00 |
|  |  |  |  |
| 1.
 | GROWTH OPPORTUNITIES* Fairview Long Term Care
* Parkwood Affordable Housing
 | Proposal (F)City Planner Review (P) | Elaine | 10:45 |
|  | A CAPITAL CAMPAIGN * Introduction to campaign
* Successful fundraising tactics from the Region of Waterloo Hospice experience
* Campaign team
* A fundraising model
 | Material to be provided  | Brenda Hallman | 11:00 |

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|  | NEXT STEPS FAIRVIEW AND PARKWOOD* Campaign team
* Hiring a campaign expert
* Approach to a combined campaign of Fairview/Parkwood
* Model & Methods of fundraising i.e., large donations, naming of building and/or rooms, interest free loans
* Target audience
* Fundraising options
 | Sample Campaign Consulting Proposal  | Large Group discussion | 11:30 |
|  | LUNCH  |  |  | 12:15 |
|  | NEXT STEPS Summarized  |  |  | 1:00 |
|  | OUR STORY today* What do we want our story to be tomorrow?
 | To be developed | Cynthia Lacroix Elaine  | 1:45 |
|  | REBRANDING* One overarching name
* Use of “Mennonite” in the name
 | Refer to website | Table Group Discussion  | 2:15  |
|  | Adjourn  |  |  | 3:00  |