**Event: Francophone Manual Launch event**

**When:** January 17, 2020, 2 p.m.

**Where:** Fairview Mennonite Homes - Auditorium

**Agenda:** 12 p.m. Set-up Auditorium: banner, copies of manual and media packages, projector and screen, ppt, podium and mic, chairs, VIP name tags and names on chairs
1 p.m. Reception
2 p.m. Remarks
2:30 p.m. Photo Op VIPs
2:30 - 3 p.m. Light refreshments, Visit Wellness exhibits
3 p.m. Event ends
4 p.m. Tear-down

**Purpose**

To announce the launch of the “Implementing the Optimal Model of Francophone LTC” manual, developed in partnership with the French Health Network of Southwestern Ontario, Entité2 and the WWLHIN.

This Model is a critical first step as we seek to reduce the disparity of LTC Francophone beds and services between the Hamilton and Windsor corridor. Join us as we announce the next step on the journey to strengthen Fairview’s capacity and readiness to welcome Francophone LTC Residents.

**Itinerary: Elaine Shantz, CEO of Fairview Mennonite Seniors Community, and MC**

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| **1 – 1:55 p.m.** | Key participants arrive, meet in the Auditorium (second floor)* + - Elaine Shantz, CEO of FMH, and event MC
		- Speaker from WWLHIN (tbc)
		- Speaker from Entité2
 |
| **1:45 p.m.** | VIPs arrive* + - MPP Belinda Karahalios (tbc)
		- Mayor Kathryn McGarry, City of Cambridge
		- Karyn Lumsden, VP, Home and Community Care, WWLHIN
		- Blair Philippi, Interim Lead, LTC, Manager Community and Population Health, WWLHIN
		- Rhonda Wideman, Dir. Mental Health & Population Services, WWLHIN
		- Isabelle Rostagni, French Language Services Coordinator, WWLHIN
		- Julie Lantaigne, Executive Director, French Health Network (franco santé sud)
		- Sébastien Skrobos, Executive Director, French Language Health Planning Entity for WW and HNHB (Entité2)
		- Genevieve Laferriere,
		- FMH Board of Directors: Marion Good, John Shantz (more board members coming)
		- MPPs (tbc)
 |
| **2 p.m.** | * + - Elaine delivers welcome remarks
		- French welcome remarks: Genevieve Laferriere
 |
| **2:05 p.m.** | * + - Introduces Belinda Karahalios, MPP
		- Delivers remarks
 |
| **2:10 p.m.** | * + - Elaine introduces Her Worship, Mayor Kathryn McGarry, City of Cambridge
		- Mayor delivers remarks
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| **2:15 p.m.** | * + - Elaine introduces Karyn Lumsden, VP, Home and Community Care, WWLHIN and Blair Philippi, Interim Lead, LTC, Manager Community and Population Health, WWLHIN
		- deliver remarks
 |
| **2:20 p.m.** | * + - Elaine introduces Julie Lantaigne, Executive Director, French Health Network (franco santé sud) and Sébastien Skrobos, Executive Director, French Language Health Planning Entity for WW and HNHB (Entité2)
		- Deliver remarks (French and English)
 |
| **2:25 p.m.** | * + - Elaine delivers closing remarks
		- French welcome remarks: Genevieve Laferriere
		- Invites media questions
		- Invites guests to enjoy light refreshments, visit Wellness exhibits
 |
| **2:30 p.m.** | * + - Elaine invites VIPs for photo op; welcome banner and manual included in photo
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| **3 p.m.** | * + - Event ends
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**SCRIPT**

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| **Speaker** | **Remarks** |
| **2 p.m.**Elaine Shantz, CEO | **Welcome remarks**Good afternoon, everyone and welcome. Bonjour et bienvenue.My name is Elaine Shantz and I am CEO of Fairview Mennonite Seniors Community. I will be serving as your MC this afternoon.It is my sincere pleasure to welcome:* + - MPP Belinda Karahalios (tbc)
		- Mayor Kathryn McGarry, City of Cambridge
		- Karyn Lumsden, VP, Home and Community Care, WWLHIN
		- Blair Philippi, Interim Lead, LTC, Manager Community and Population Health, WWLHIN
		- Rhonda Wideman, Dir. Mental Health & Population Services, WWLHIN
		- Isabelle Rostagni, French Language Services Coordinator, WWLHIN
		- Julie Lantaigne, Executive Director, French Health Network (franco santé sud)
		- Sébastien Skrobos, Executive Director, French Language Health Planning Entity for WW and HNHB (Entité2)
		- FMH Board of Directors: John Shantz
		- (others…)

Thank you for taking time to join us today. I would also like to welcome our dedicated and expert partners who led the development of the Optimal Model for creating a LTC Francophone area and are all listed on pages 3 and 4 of the Manual, including:* + - French Language Health Planning Entity (Entité2)
		- French Health Network of Central Southwestern Ontario
		- WWLHIN

I invite the representatives from these organizations to stand and be acknowledged. *(lead applause)*I had the privilege of working with this extraordinary team for the past year and more. While the end result can be contained in these pages, the real impact is on the hundreds of Francophone families who may soon have access to dedicated LTC beds – the only ones in the Hamilton to Windsor corridor.**I would also like to welcome representatives of:*** + - Anyone else we should include here?
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| Elaine Shantz, CEO | The NeedSome of you may know that Fairview has been identified as a French language service provider.As we look forward to future opportunities, we recognize that there are significant needs within the Francophone community.. And now, please welcome Genevieve Laferriere from the French Health Network to share greetings in French. |
| Deliver remarks in French **Genevieve Laferriere** | French remarks |
| **Elaine** | We are pleased to welcome Belinda Karahalios, MPP who has been a strong voice for Fairview.  |
| **2:05 p.m.**Belinda Karahalios, MPP | Thank you, Elaine… **Greetings from the province*** + - Commitment to meeting the needs of the Francophone community
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| **2:09 p.m.**Elaine Shantz | Thank you, Belinda for your commitment to the community and for being a strong voice for Fairview as our MPP.Some of you may know that Fairview partners with the City of Cambridge to augment the Seniors Active Living Centre, offering Adult Day Programs in both English and French.I’m pleased to acknowledge a real champion for the City of Cambridge and Fairview. Please welcome our Mayor, Kathryn McGarry.  |
| **2:10 p.m.**Mayor Kathryn McGarry | Thank you, Elaine… **Greetings from the City of Cambridge*** + - City’s commitment to meeting the needs of the Francophone community
		- Reference Francophone day program at Fairview’s Seniors Active Living Centre
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| **2:14 p.m.**Elaine Shantz | Thank you, Mayor McGarry for your leadership and passion for our City.Our next guest speaker is from the Waterloo-Wellington LHIN whichhas been a strong partner for Fairview Mennonite Home for years.* + - Please welcome
		- Karyn Lumsden, VP, Home and Community Care, WWLHIN
		- Blair Philippi, Interim Lead, LTC, Manager Community and Population Health, WWLHIN
 |
| **2:15 p.m.**WWLHIN Karyn Lumsden and Blair Philippi | Thank you, Elaine… **Greetings from WWLHIN*** + - Invite Isabelle Rostagni to provide remarks in French
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| **WWLHINIsabelle Rostagni** | Greetings from WWLHIN - french |
| **2:19 p.m.**Elaine Shantz | Thank you, Blair, Karen and Isabelle for your ongoing expert guidance and support of Fairview’s initiatives. I’m pleased to introduce our next speaker, representing the team who put in the thinking and hours that led to the Optimal Model for Implementing a Francophone unit in LTC. Please welcome * + - Julie Lantaigne, Executive Director, French Health Network (franco santé sud)
		- Sébastien Skrobos, Executive Director, French Language Health Planning Entity for WW and HNHB (Entité2)

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| **2:20 p.m.****Julie, Sébastien** | Thank you, Elaine… **Greetings from the French Health Network and the French Language Health Planning Entity*** + - Expand on the need
		- Flexibility and adaptability of the Model: can be modified to develop LTC areas for any group of people with shared needs, whether they are cultural, linguistic, spiritual, or other defining characteristics.
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| **2:25 p.m.**Elaine Shantz | **Closing remarks**Thank you Julie and Sébastien for the pivotal role you and your organization played in helping to keep us all on track and focused on a final result we can all be proud of.The partnerships Fairview forged with the French Health Network of Southwestern Ontario, Entité2 and the WWLHIN has provided Fairview and other LTC Homes with an invaluable guide. With the depth of experience and knowledge these partners afford Fairview, we really look forward to further expanding our Francophone services and embracing Francophone community members.We have been further supported in this vision with a generous grant from the Ministry of Francophone Affairs under the Hon. Caroline Mulroney. This grant is funding the practical steps of preparing for welcoming Francophones, with access to language and culture appropriate care. We have also received additional funding from the French Health Network to help us produce new french marketing resources. Thank you all once again for sharing this celebration with Fairview.I invite our guest speakers to participate in a photo op, and also would invite those who participated in the creation of the Manual to commemorate this celebration with a photo of the team.I also welcome all of our guests to enjoy the light refreshments and to visit the displays which are part of our Wellness day.Thank you, again, for joining us in our celebration. |
| **Closing remarks in French** **Genevieve Laferriere** | Closing remarks, french |
| **2:30 p.m.**PHOTO OP | * + - VIP speakers
		- Team who created the Manual
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| **2:30 – 3 p.m.** | Reception, mingling |
| **3 p.m.** | End of event |